

# Learning *Bridges*

Newsletter for ASTD Northeast Florida

*Mission: ASTD Northeast Florida chapter is a resource organization committed to providing learning and performance solutions to chapter members, training professionals, and the community.*



## Act Now! October Big Event Registration Closing Soon

On Thursday, October 4, ASTD-NEFL presents **Project Management for Everyone: Lessons Learned from the Three Little Pigs**. Our guest speaker, Lou Russell, is the president and CEO of Russell Martin and Associates, executive consultant, speaker, and author.



Lou blends her humorous stories with her on-the-ground experience to speak to the real problems of the people in the room. Encouraged by Lou's upbeat and practical style, every learner leaves with new enthusiasm and tools to improve their bottom line. You will be moving, laughing, participating, inspired and challenged. Most importantly to Lou, you will learn.

Join ASTD-Northeast Florida members and guests for this fun and exciting learning opportunity on **Thursday, October 4, 8:00 am – noon, at the University of North Florida, University Center**. But act fast - registration closes at midnight, Saturday, September 29.

For additional program information including workshop fees, continuing education credit details, and registration instructions, please go to <http://astdnefl.org/ChapterEvents>.

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# From the President's Desk

Hello everyone!

As we begin the fall season, I find myself looking back at what we have to be thankful for and looking forward to what the fourth quarter of 2012 will bring. Together we continue to make our chapter a vibrant and welcoming organization that meets the networking and professional development needs of workplace learning professionals.



## Past – there's much to be thankful for:

- The dedication and commitment of our board, committees and volunteers is unparalleled and continues to drive our chapter's success
- Our **membership has grown almost 20%** since last year and our chapter met the **national CORE requirement for membership**
- Monthly chapter attendance has grown to **over 50 participants**
- Our **new chapter administrator, Susan Abraham**, joined our team in August and is already bringing great value to chapter members, guests, and the leadership team
- Chapter sponsorship continues to grow, and the sponsorship committee is on track to exceed its annual goals
- At the September event, **members elected the 2013 Board of Directors**, a leadership team that promises to bring new experiences and ideas to our chapter

## Future – there's much to look forward to:

- The annual ASTD-NEFL Big Event, **Project Management for Everyone: Lessons Learned from the Three Little Pigs**, featuring guest speaker Lou Russell
- The October graduation of our **3rd class of mentees and mentors** since the program was reinstated in 2010
- Access to a second **CPLP learning system** for members seeking certification
- A proclamation from Mayor Brown designating **December 5 – 9 as Employee Learning Week**
- The November chapter event and special interest group (eSig and CMSig) meetings
- A special **December chapter event at Latitude 30**, during which board members will recognize and appreciate volunteers for their time and service

As you can see from the list above, it's been an exciting quarter and much more is ahead for this year. With Thanksgiving around the corner, we are reminded to be grateful for what we have and look for ways to give back to our community. If you are not already involved, I hope you will consider joining one of our chapter committees. What a great way to volunteer your time and network with other chapter members – all while adding leadership and service to your resume! I look forward to seeing you at the October 4th Big Event!

All the best,

Ida Gropper, President  
[president@astdnefl.org](mailto:president@astdnefl.org)



## ASTD-NEFL Achieves *CORE* Joint Membership Goal

The ASTD Northeast Florida Chapter is excited to announce that membership this year has grown almost 20 percent to 367 members from 307 in 2011! The chapter has also reached our Chapter Operating Requirement (CORE) joint membership goal of 35 percent for 2012! Our chapter has been recognized by ASTD national as fulfilling the 35 percent requirement of members that hold membership in both the local and national chapters. For 2013, the CORE membership requirement will increase to 40 percent. To help our chapter achieve next year's goal, we ask chapter members to consider joining the national chapter and become a *Power of 2* Member.



*Power of 2* Membership combines the benefits of local and national affiliation. Members have a unique opportunity to connect with local, national and international learning professionals. National members have access to thousands of career-enhancing training and human resources (including free webcasts), a vast selection of discounted conferences, products and services for knowledge and professional development. National membership also provides access to informative e-newsletters, the monthly T&D magazine, the annual ASTD State of Industry Report and access to ASTD's searchable Online Library. Members of ASTD Chapters can join national ASTD for the special rate of \$179 for a 1-year membership.

To learn more about national membership visit [www.astdnefl.org/Natlmembership](http://www.astdnefl.org/Natlmembership) or contact Jennifer Jamison, V.P. of Membership, at [membership@astdnefl.org](mailto:membership@astdnefl.org) for more information.

## Upcoming Events



### November eSig (eLearning Special Interest Group)

Tuesday, 11/13/12  
7:45 am – 9:15 am

### November Monthly Event

Thursday, 11/15/12  
11:30 am – 1:15 pm

### November CMSig (Career Management Special Interest Group)

Thursday, 11/29/12  
6:00 pm – 7:30 pm

### Special December Monthly Event at *Latitude 30*

Wednesday, 12/5/12  
Starting at 6:00 pm

## Tech Talk

**Alison Cruess**  
Vice President  
Information Technology



While our chapter website has many areas of useful information, there are three *hot spots* I'd like to highlight this quarter.

The link to **Upcoming Events** is located at the bottom right hand side of the homepage, [www.astdnefl.org](http://www.astdnefl.org). Here you can find a link to every upcoming chapter event. Click on the "Learn More" link to find details and registration information.

Have you ever wanted to view handouts and slide decks used at a chapter meeting? Our presenters often share the materials used in monthly meetings, special interest group meetings, and special events on the **Event Materials** page. Members can view documents going back several years by logging into [www.astdnefl.org](http://www.astdnefl.org), selecting "Member Services" from the menu on the left side of the page, and then clicking on "Event Materials."

<b>Mentoring Program</b>	
<b>Get Involved</b>	
<b>Member Services</b>	<b>Event Materials</b>
<b>Board of Directors</b>	<b>Member Directory</b>
<b>Power of 2 Members</b>	<b>Position Referral</b>
	<b>Member Documents</b>

The **Position Referral Program** (also found under the "Member Services" tab) is a great place for chapter members to find a new or more challenging position. There is no charge for organizations to advertise training-related positions. To post a position, contact the Position Referral Coordinator at [positionreferral@astdnefl.org](mailto:positionreferral@astdnefl.org).

## Help Us Celebrate a Great Year at Latitude 30



Mark your calendars now. A special December ASTD-NEFL chapter event will be at Latitude 30 on **Wednesday, Dec. 5 at 6 pm.**

Laura Steigelman, V.P of Member Involvement, along with member involvement committee members Ellen Kelbert, Eyvolle Pamphile, Cindy Wasserbauer, and Jill Phillips, are hard at work planning a great event for you.

Join us for food, fun activities, networking, and social time while we recognize and honor our dedicated chapter volunteers for their hard work all year. Invite a colleague, friend, or your significant other for a casual evening out with your training and

## Steven J. Borowiec Memorial Scholarship Fund



ASTD Northeast Florida mourns the loss of a beloved friend, colleague, and past president Steve Borowiec. Steve served as chapter president (2001) and in various leadership roles before going on to serve at the national level.

To learn more about the scholarship fund created in his memory, go to [www.astdnefl.org](http://www.astdnefl.org).



## 2013 ASTD-NEFL Board of Directors Elected

Congratulations to the 2013 ASTD Northeast Florida Board of Directors. Thanks to our board nominating committee, Bob Zinsser, President-elect; Sue Raffesperger, Past President; and Darrin Hayes, committee member, for putting together an outstanding slate of officer candidates. The new leadership team was voted on and approved at the monthly chapter event at Maggiano's on September 20.

BOARD ROLE	OFFICER
President	Robert Zinsser
Past President	Ida Gropper
President Elect	Cristina Echeverry
Vice President, Finance	Lynne Orr-Holley
Vice President, Programs	Tom Speer
Vice President, eLearning Special Interest Group (eSIG)	Jeff Geloneck
Vice President, Career Management Special Interest Group (CMSIG)	Lynn Higgison
Vice President, Professional Development	Allison Turner
Vice President, Public Relations	Casey Gibson
Vice President, Information Technology	Alison Cruess
Vice President, Membership	Jennifer Jamison
Vice President, Member Involvement	Laura Steigelman
Vice President, Sponsorship	OPEN
Director-At-Large	Rachel Stromberg



## Welcome New Chapter Administrator Susan Abraham

If you attended any chapter event since July you most likely met Susan Abraham, our new chapter administrator. Susan joined ASTD-NEFL in August and comes to us with experience as an internal bank auditor and a Master's degree in Accounting from UNF. If you call the chapter phone number (904) 356-9008 or email [admin@astdnefl.org](mailto:admin@astdnefl.org), it will be Susan on the other end, helping you in a warm and friendly manner. One of the things that attracted Susan to the administrator's job is her love of learning and helping others. Susan has jumped right into the role of administrator and has embraced her duties. When you see Susan at the next chapter event, please give her a warm hello and ASTD welcome.

# New Member Orientation

Are you a new ASTD Northeast Florida chapter member? Do you have questions about the member marketplace, professional development opportunities, or the position referral program? Have you ever wondered what the eSig is? These and other topics will be discussed at our next *New Member Orientation* session.

Don't let the title fool you, though. All chapter members are invited and encouraged to attend regardless of how long ago you joined.

During the session, participants will gain valuable information regarding membership benefits, the "who's who" of our local chapter, and how to navigate an important member resource – our chapter website. This is also a great opportunity to network with other ASTD NEFL members.

Registration opens soon, so please watch the website for additional information. If you have any questions, please contact Laura Steigelman, Vice President of Member Involvement, at [memberinvolve@astdnefl.org](mailto:memberinvolve@astdnefl.org).



**Next New Member Orientation**  
**Thursday, November 29**  
**8:30 am – 9:30 am**  
**Webster University**  
**Jacksonville Metro**

## Get Involved!

Would you like to get more involved or learn something new? Ever wondered how you could give back to your chapter and profession? Interested in meeting new people while lending a helping hand? Whatever your goal, we have an exciting opportunity for you.

### Featured volunteer positions this month

The **Mentor Program Chairperson** is responsible for promoting the mentor program, communicating timelines, facilitating mentor orientation, serving as program coordinator, gathering evaluative data for continuous improvement, organizing the graduation ceremony, and making necessary changes based on participant needs.

The **Big Event Chairperson** collaborates with the V.P. of Professional Development, V.P. of Sponsorship, and the V.P. of Public Relations to promote, plan, organize, and coordinate the annual Big Event. The chairperson reviews survey data to ensure the event is aligned with member needs and the ASTD competency model. The chairperson will also conduct a post-event debriefing to review evaluations and make recommendations for future events.



For more details about these and other volunteer positions, go to <http://astdnefl.org/GetInvolved> or contact Laura Steigelman, V.P. of Member Involvement, at [memberinvolve@astdnefl.org](mailto:memberinvolve@astdnefl.org).

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