

In attendance:	Betsy Donnelly, Director Diane Elkins, Director Marilyn Feldstein, Director Linda Hasselbach, VP Programs Darrin Hayes, VP Program, eSig Sharon Kimble, President Elect Ronnell Lovings, VP Finance Denise Shinn, VP Sponsorship Desirée Ward, President Rachel Wical, Past President
Open:	6:00 PM
Adjourned:	7:15 PM

<b>Discussion Items</b>	<b>Action Items</b>
<ul style="list-style-type: none"> <li>• The first point of business was the announcement of the resignation of Linda Hasselbach as VP Programs. Discussion followed around selecting a replacement. Motion to select Darrell Prather as the first choice was made by Diane Elkins. Approved unanimously.</li> <li>• Sharon reported that the PDSE committee is currently working on selecting a speaker.</li> <li>• Betsy presented the Values Statements proposal by the committee. Discussion followed with several suggestions made for change. These will be incorporated for the final. Diane Elkins moved to accept the Values Statement as amended. Motion approved by all. The Values will be placed on the chapter website and presented to the chapter at the May meeting.</li> <li>• Betsy also discussed the purchase of ASTD logo watches for the committee. Board agreed and Betsy will order for the committee needs at this time.</li> <li>• Linda inquired about the power point template. Diane has it. Linda took suggestions on what to include for viewing at the April meeting.</li> <li>• Darrin stated that he would like to offer a webinar at least once a quarter. The April program is how to create and implement a Podcast. Desiree complimented Darrin on such a huge response for the March eSIG meeting (90 people).</li> <li>• Denise reported that she cannot actively recruit platinum sponsors until the chapter website is updated.</li> <li>• Rachel has been able to obtain a group rate for ICE. See her if interested.</li> <li>• Desiree reported that Poonam Sahotra was having trouble getting people to be spotlighted. Several ideas were discussed.</li> <li>• Diane suggested that we have a feature called Milestones in the</li> </ul>	<ul style="list-style-type: none"> <li>• Desiree will contact Darrell Prather about the VP or Programs opportunity.</li> <li>• Betsy will make the changes to the Values Statement and work with the committee on presenting it to the May meeting.</li> <li>• Diane will experiment with the puzzle graphic for the values statement.</li> <li>• Betsy will order logo watches for gifts to the committee, to be presented at the May meeting.</li> <li>• Diane will provide Linda with the power point template for use at chapter meeting.</li> <li>• Desiree will ask Derree to look into the CPLP and get more information about who has and who is working toward this designation.</li> <li>• Desirée will forward suggestions from the board to Poonam for the Spotlight article.</li> </ul>

Newsletter similar to the feature in the Jacksonville Business Journal.

- Desiree also said UNF wants suggestions for the December program.
- There was some discussion of advertisement location in the newsletter – presently all at the end or bundled together within the body of the newsletter. Darrin moved to request that the ads be interspersed. Second by Denise. Motion carried unanimously.
- Desiree announced that Diane’s has received a Top Young Training Leader nomination and will be featured in an upcoming issue of Training Magazine.

Respectfully submitted,  
Betsy Donnelly  
Sub for Paul Stromberg