

In attendance:	Philip Bayne, VP Communications Derree Braswell, VP Professional Development Diane Elkins, Director Steve Fordham, VP Membership Marilyn Feldstein, Director Darrin Hayes, VP Programs – eSIG Sharon Kimble, President-Elect Darrell Prather, VP Programs Paul Stromberg, Administrator Desirée Ward, President
Open:	6:20 pm
Adjourned:	7:20 pm

Discussion Items	Action Items
<ul style="list-style-type: none"> <li>• Minutes of the March Board Meeting were approved.</li> <li>• Desirée reported that the chapter’s 2007 CORE compliance has been confirmed by National</li> <li>• Steve Fordham reported that 2008 chapter membership as of 4/11 totaled 230 (EOY 2007 - 257). Of these, 92 are Corporate members (EOY 2007 – 77). Promotional cards have been mailed to all non-renewed 2007 chapter members and all national members in the area who are not chapter members.</li> <li>• Diane and Philip reported that the exploration of alternatives to Cvent and Steel Beach for an integrated web content management system and meeting planning/promotion tool has focused on Association Magnet as the best choice. An RFP is in process for submission to A.M. (and any other interested parties) to confirm capabilities, pricing, timing, and terms. The board authorized the committee to enter into a contract with Association Magnet if total development and usage fees during the first three years will not exceed \$10,000.</li> <li>• Desirée led discussion of whether or not the board needs E&amp;O insurance.</li> <li>• Desirée announced that the Excellence Awards program has been scheduled for December 9.</li> <li>• Sharon announced that the PDSE speaker is to be Mark Thompson, co-author of <i>Success Built to Last</i>.</li> <li>• Sharon announced that the membership survey is nearly complete. After discussion, the board determined on a single survey this spring as a guide for the balance of this year and well into next. The 2009 survey will be in September of that year.</li> <li>• Denise has found it necessary to resign as VP Sponsorships. There were expressions of regret from the board and comments that Denise has done a good job.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Marilyn</b> will lead a telephone campaign to follow up on the cards and bring more of those prospects into chapter membership.</li> <li>• <b>Philip</b> will send out the RFP next week. He will include the requirement that program updates and upgrades are to be included at no additional charge.</li> <li>• <b>Darrell</b> will explore our existing coverage, determine the difference between liability and E&amp;O, seek a quote, and report back at next BoD meeting.</li> <li>• <b>Sharon</b> will launch the survey on Zoom-erang in May.</li> <li>• <b>Desirée</b> will speak to Poonam Sahotra about accepting this responsibility.</li> </ul>

- Darrell announced that the slide show that will run at the beginning of each meeting will include slides of our platinum sponsors as well as the sponsor(s) of the meeting.
- Philip commented that we are still not listed as a chapter on the ASTD national website.
- Paul confirmed that last year's Form 990 Federal tax return and this year's Florida Corporate Report were both filed on time.

- **Diane** will follow up with National to be sure that our website efforts on their behalf are reciprocated.

Respectfully submitted,  
Paul Stromberg  
Chapter Administrator