

# Learning Bridges

Newsletter for ASTD Northeast Florida

*Mission: ASTD Northeast Florida chapter is a resource organization committed to providing learning and performance solutions to chapter members, training professionals, and the community.*



## Passing the Torch – A Message from Our Outgoing President

*¡Feliz Año Nuevo! Happy New Year!* 2013 has arrived and with the New Year comes changes for the ASTD NEFL board. In reflecting on all of the exciting projects we undertook last year, I also look forward to new goals and challenges. It has been a privilege serving as your president, and I will always cherish the new friends and experiences gained. And now it is time to pass the torch to your new board and leadership team.

Continuity is part of our strategy, and I am confident that our 2013 team (pictured on page 2) will not miss a step. I continue serving as past president and am delighted to have worked closely with Robert Zinsser, your 2013 president. Bob has served on the board as the VP of Public Relations and most recently as President-Elect. Several board members will be rolling off the board after many years of service. It is with great appreciation that I acknowledge the contributions, time, and efforts of Sue Raffensperger, Past President; Derree Braswell, Director-at-Large; Marilyn Feldstein, VP of CMSIG; and Linda O’Connell, VP of Sponsorship.

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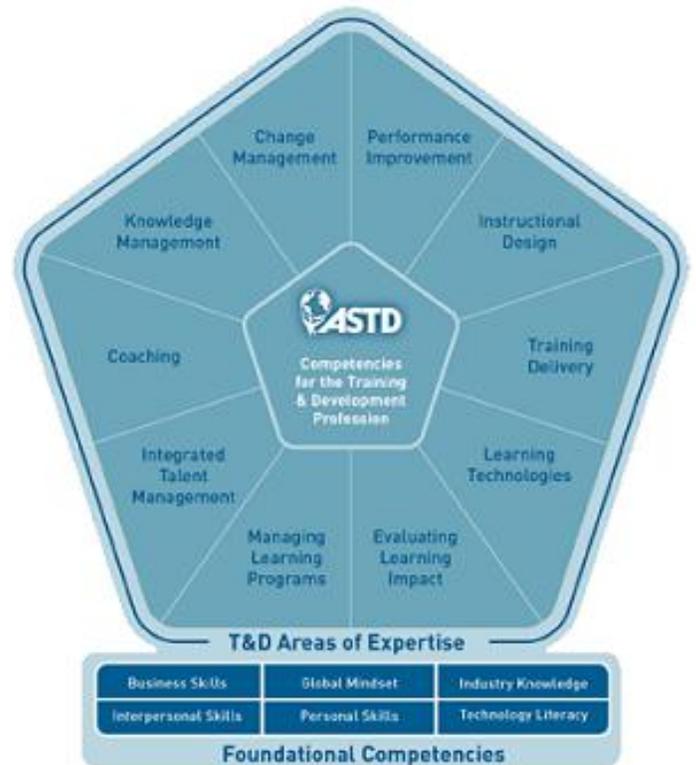
“I’m not a teacher, but an awakener.”  
- Robert Frost

## ASTD Announces the New ASTD Competency Model™

The new ASTD Competency Model™ redefines the skills and knowledge required for trainers to be successful now and in the future. It captures changes driven by digital, mobile, and social technology; demographic shifts; globalization; and economic forces.

### The Model:

- Defines the competencies needed for success across the entire T&D industry
- Provides a professional development blueprint for T&D leaders and practitioners
- Helps you prepare for the future faster by identifying skills gaps and ways to close them
- Identifies the emerging T&D competencies needed for success in today's new business environment



Learn more about The Model and find resources exclusive to ASTD members at [astd.org/model](http://astd.org/model).

See our article on page 3 to read how the new competency model impacts Certified Professional in Learning and Performance Certification (CPLP) candidates.

## Meet Your 2013 Chapter Leadership Team



Photo courtesy of *Just Call Me!*  
Special thanks to Webster University for hosting our 2013 board meetings.

On Wednesday, January 9, the 2013 ASTD NEFL Board of Directors celebrated their first meeting of the new year. In attendance were (left to right) Jeff Geloneck, VP of E-Learning Special Interest Group (eSIG); Jennifer Jamison, VP of Membership; Allison Turner, VP of Professional Development; Cristina Echeverry, President Elect; Lynne Orr-Holley, VP of Finance; Robert Zinsser, President; Casey Gibson, VP of Public Relations; Susan Abraham, Chapter Administrator; Alison Cruess, VP of Information Technology; Tom Speer, VP of Programs; Ida Gropper, Past President; Lynn Higgison, VP of Career Management Special Interest Group (CMSIG); Tami Beaty, VP of Sponsorship. *Not pictured:* Laura Steigelman, VP of Member Involvement; Rachel Stromberg, Director-at-Large.

# New Competency Model Impacts CPLP Candidates

The ASTD Competency Model™ defines the competencies for the learning and development field and is the basis for the Certified Professional in Learning and Performance Certification (CPLP). The model's last revision was in 2004 and the Learning and Development profession has changed significantly in the last eight years.

The new model represents changes to the Areas of Expertise (AOEs) and changes to the products aligned with the model, including the CPLP preparation resources, study resources, and certification test.

If you are a CPLP candidate (or potential candidate), here are a few things you can expect over the next two years:

- First quarter 2013: ASTD will release a T & D article explaining the new model, a full report, and an ASTD member webinar.
- Second quarter 2013: ASTD will introduce competency model education products, including the updated CPLP Learning System. Please note that ASTD will take advance orders only for the new Learning System; it will not be available and delivered until fourth quarter 2013.
- Third quarter 2013: The new CPLP test preparation schedule will be introduced.
- Fourth quarter 2013: The new CPLP test preparation will begin.
- First quarter 2014: The CPLP knowledge exam will include new competency model content.
- Third quarter 2014: CPLP work products will be evaluated on the new competency model.



ASTD has released some FAQs about the competency model revision. FAQs related specifically to CPLP certification include:

**Q: What is the impact of the new model on CPLP certification?**

**A:** The revised model contents will be first introduced on the CPLP knowledge exam starting in 1Q14.

**Q: Will there be any changes to the CPLP work product exam?**

**A:** Eventually but not for those testing in 2013.

**Q: What is the testing schedule for 2013?**

**A:** The 2013 schedule is published at [www.astd.org/cplp](http://www.astd.org/cplp). As in previous years, there will be four knowledge exam test windows and two work product submission windows available in the 2013 year. What's different for 2013 only is that the fourth and final knowledge exam window (November-December 2013) will be restricted to re-testers only. Therefore, the last open enrollment knowledge exam window will be September-October 2013 (with a registration deadline of August 2013).

[Click here to read the full list of CPLP related competency model FAQs.](#)

ASTD NEFL will provide further updates as they become available. For updates on the model, visit [www.astd.org/model](http://www.astd.org/model).

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This has been a very busy year, and together your board leadership team, committees, and volunteers have accomplished much. Highlights from 2012 include:

- Increased number of chapter members and joint members (chapter members who are also ASTD National members)
- Net chapter income of \$2,003.44
- Outstanding attendance at monthly chapter meetings and special interest group (eSIG and CMSIG) meetings
- Two highly successful special events with nationally renowned speakers – *Spring Workshop* with rapid e-learning guru Tom Kuhlman and *The Big Event: Project Management for Everyone* with Lou Russell
- Employee Learning Week Proclamation from Jacksonville Mayor Alvin Brown

[Read the full ASTD NEFL 2012 Annual Report.](#)

As we wrap up 2012 and look to 2013, I hope you will continue to make ASTD NEFL chapter a part of your own personal and professional development. Now is a great time to get involved in ASTD, or more involved, and to grow your talents and skills.

I'd like to thank the **2012 Board of Directors, their committee members, and all of the volunteers who have stepped up to assist this year** with various programs and projects. Finally, I would like to thank you, our members, who have supported our chapter over the past year. Thank you for your trust and confidence in our board of directors and me. Together, you have helped to make it a GREAT year!



As always, your feedback and comments are important to the board. Please let us know how we can serve you better in the year to come.

See you at the next meeting!

Ida Gropper, Ed.S, CPLP  
Past President  
[pastpresident@astdnefl.org](mailto:pastpresident@astdnefl.org)



## 2012 ASTD Chapter Leaders Conference

Attending the ASTD Chapter Leader Conference (ALC) is among the many exciting opportunities available to chapter leaders. Each year, the ASTD NEFL leadership team budgets for a number of new or transitioning board members to attend the ALC.

The 2012 conference, *Connecting with the Future*, was held in Arlington, VA, October 19-20. Keynote and featured session speakers included Jim Smith, Jr., Lou Russell, and ASTD President and CEO Tony Bingham (pictured above).

In addition to general sessions, the conference was filled with opportunities to network with chapter and national leaders, learn best practices, and obtain knowledge and skills used to continue to grow the chapter. ASTD NEFL 2012 board members in attendance were Cristina Echeverry, VP of Professional Development; Ida Gropper, 2012 President; Bob Zinsser, 2012 President Elect; Lynne Orr-Holley, VP of Finance; and Jeff Geloneck, VP of eSIG.

## Get Involved and Improve Your Career

As I end a decade of serving on the ASTD Board, I want to share some reflections with you that have changed my life and career. I was a member for many years before I joined the board. My decision to do so was one of the best I have ever made. I have served as the Vice President of Public Relations, President-Elect, President, Past President, Director and as the Vice President of the Career Management SIG. My intention wasn't to stay for 10 years, but as long as I could add value, I did.

Being on the board taught me about leading a top-notch group of professionals who care deeply for their industry. I also learned how to be better organized and to take calculated risks that took our chapter to new heights. On a personal level, I have gained new friendships, acquired new skills, built long-lasting relationships and grown professionally. ASTD has opened many doors that have taken my career to new heights.

I leave the board but not ASTD, as I will still be an active member because I am passionate about this chapter. We have one of the top ASTD chapters in the country thanks to our dedicated leaders and members who also are passionate about making a difference.



If you want to change your life and career, get involved in our chapter.

Warmest wishes,

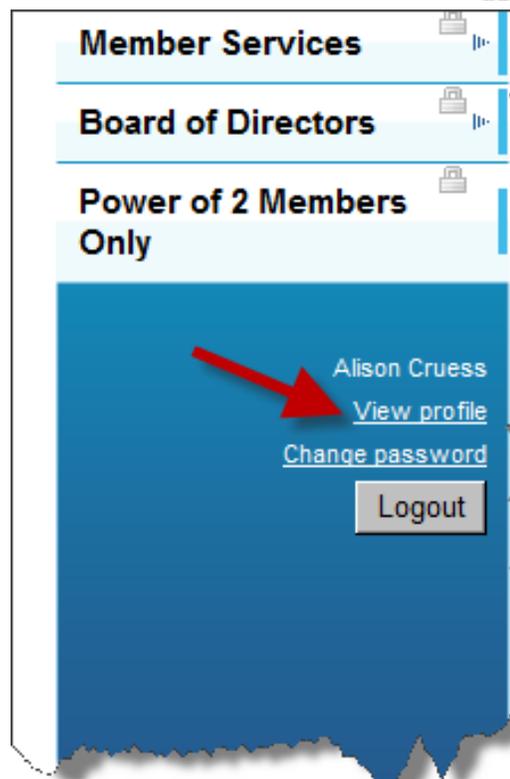
Marilyn A. Feldstein  
Career Coach, Professional Speaker, ASTD Author

## Tech Talk

Alison Cruess  
Vice President  
Information Technology



The start of the New Year is an ideal time to view and update your online chapter profile. To do so, go to [www.astdnefl.org](http://www.astdnefl.org) and login using your email address. Select **View Profile** just above the **Logout** button.



To update your profile, click the **Edit profile** button. You can add or change your photo and change your personal or contact information. Select the **Privacy** link to specify what information is visible to the public or to chapter members. Select the **Email Subscriptions** link to adjust the type of email communication you receive from the chapter. After you edit an area, be sure to click the **Save** button before exiting.

# New Member Orientation

Are you a new ASTD Northeast Florida chapter member? Do you have questions about the member marketplace, professional development opportunities, or the position referral program? Have you ever wondered what the eSIG is? These and other topics will be discussed at our next *New Member Orientation* session.

Don't let the title fool you, though. All chapter members are invited and encouraged to attend regardless of how long ago you joined.

During the session, participants will gain valuable information regarding membership benefits, the "who's who" of our local chapter, and how to navigate an important member resource – our chapter website. This is also a great opportunity to network with other ASTD NEFL members.

Registration opens soon, so please watch the website for additional information. If you have any questions, please contact Laura Steigelman, Vice President of Member Involvement, at [memberinvolve@astdnefl.org](mailto:memberinvolve@astdnefl.org).



Check the ASTD NEFL event calendar for the next New Member Orientation  
[www.astdnefl.org/ChapterEvents](http://www.astdnefl.org/ChapterEvents)

## Get Involved!

Would you like to get more involved or learn something new? Ever wondered how you could give back to your chapter and profession? Interested in meeting new people while lending a helping hand? Whatever your goal, we have an exciting opportunity for you.

### Featured volunteer positions this month

**Career Management Special Interest Group (CMSIG) volunteers** assist the VP with creative meeting ideas and help secure outside resources as needed. Volunteers help to plan, coordinate, and facilitate monthly CMSIG meetings and attend program planning meetings twice a year.

**Sponsorship Committee volunteers** help secure organizational sponsorship for monthly chapter meetings and special interest group meetings. Volunteers assist with other chapter committees by securing sponsors for special events including the Annual Big Event.



For more details about these and other volunteer positions, go to <http://astdnefl.org/GetInvolved> or contact Laura Steigelman, V.P. of Member Involvement, at [memberinvolve@astdnefl.org](mailto:memberinvolve@astdnefl.org).

# Thank You to Our Sponsors

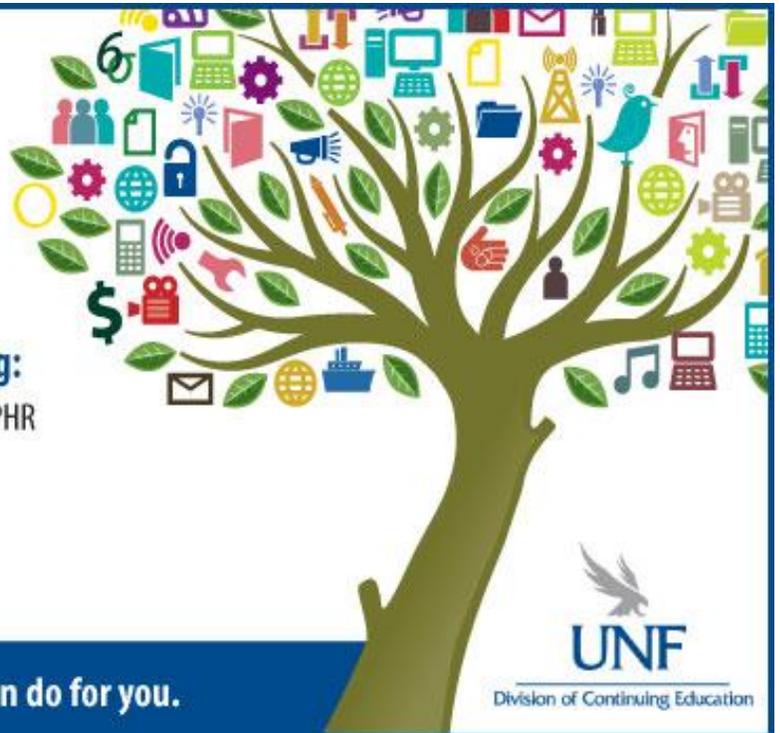
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## LEARNING SOLUTIONS<sup>SM</sup> CONFERENCE & EXPO

## Maximizing Performance with Learning Technologies

March 13 – 15, 2013 | Orlando, Florida

At Learning Solutions 2013, you'll find an extensive program specifically focused on strategies, best practices, trends, tools, and case studies to help training and development professionals maximize performance—and results—with learning technologies. Join us March 13 - 15 in Orlando, FL for a week of networking, inspiration, education, and fun!

- 01 | Management
- 02 | Design
- 03 | Development

Register by January 25 to save \$100 or more!

Learn more or register today at  
<http://bit.ly/LS13-ASTDNEFL>



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